

## What is the 100 Club?

### And how does it work?

It all starts with the 100 Club Gala on Friday 23 August 2024.

There are one hundred 100 Club Sponsorships included in the annual Draw. During the Draw, every sponsor is allocated a race sponsorship for the 2024/2025 Season, and the last name drawn out wins the Naming Rights of the 2025 Caloundra Cup.

As a 100 Club Sponsor you will receive the following:

- ✓ Entry into the 100 Club Draw.
- ✓ Naming Rights to a Race as allocated in the Draw.
- ✓ Two (2) tickets to the SCTC 100 Club Gala Dinner Friday 23 August 2024.
- ✓ Eight (8) tickets to The Glasshouse including Cocktail Style food for your guests or the opportunity to host a private function in any of the SCTC Venues, on your allocated Raceday.
- ✓ 100 Club promotional listing on each edition of SCTC's official racebook.
- ✓ Your business logo listed on SCTC's Website.
- ✓ One (1) x Full Membership and Guest Card for SCTC's 2024/2025 Membership Season.
- ✓ Branding via major media partners including Sky and TAB.
- ✓ Invitation to 100 Club events held throughout the year – including the annual golf day.
- ✓ Invitation for two (2) representatives to join the Winning Connections of your allocated race in the Winners Circle Bar for a celebratory drink whilst watching a replay of your race.
- ✓ A memento bottle of Yalumba Shiraz, which includes a photographic customised wine label of the sponsors of your allocated Race.

#### INVESTMENT

Investment \$1,600 + GST

Payable via invoice.

Please complete the membership form provided and return to [graham@sctc.com.au](mailto:graham@sctc.com.au).

Upon receipt, invoice will be issued.

We look forward to seeing you at the 100 Club Gala at the Sunshine Coast Turf Club on Friday 23 August 2024 for the Draw!



## 1ST PRIZE

### 2025 CALOUNDRA CUP SPONSORSHIP (100th or last name drawn)

**NAMING RIGHTS:**

Of the \$300,000 2025 Caloundra Cup.

**HOSPITALITY:**

Table of ten (10) in the VIP Champagne Garden on Caloundra Cup Day.

**RACECOURSE SIGNAGE:**

Permanent Racecourse and Main Entrance signage displaying your business name or logo throughout the twelve (12) month sponsorship.

**RACECOURSE ADVERTISING:**

A full-page advertisement for your business on Caloundra Cup Day.

**MEDIA ADVERTISING & PROMOTION:**

National and international coverage through Sky Channel's live coverage. In addition, the Naming Rights will be promoted via radio, TAB digital assets and across various social media channels.

**PRESENTATION:**

Representatives are invited to participate in the official trophy presentation of the Caloundra Cup. Sponsors are invited to join the Winning Connections for a celebratory drink whilst watching a replay of the race in the Winners Circle Bar.

## TOP 3 PRIZES

**1ST PLACE (100TH DRAWN)**

Naming Rights of the 2025 \$300,000 Caloundra Cup (as above).  
(Last name drawn out)

**2ND PLACE & 3RD PLACE (99TH DRAWN & 98TH DRAWN)**

Melbourne Cup Day Race Sponsorship, which includes hospitality for ten (10) guests in the Champagne Garden (excludes eight (8) tickets to The Glasshouse).

**REMAINING PRIZE WINNERS**

Race Sponsorship at an allocated meeting during the year, eight (8) tickets to The Glasshouse including Cocktail Style food. Additional complimentary Racecourse Admission & Members Enclosure tickets are available on request, for your Raceday.

## CONTACT

For Further Details:

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